

# Business Life Plan

## Product Overview

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**The Bstar Business Life Plan (“BLP”) is a comprehensive analysis of the Business Owner’s business life.**

The Business Life Plan identifies and promotes discussion (at a fairly ‘in principle’ level) of all the Business, Personal and Family factors that need to be considered.

Business Life Plan’s process:

- Client is provided with BLP Worksheets – Section 1 and guidance notes
- Client completes these worksheets and returns them with their financial information (usually last three years Profit & Loss reports)
- On receipt Bstar/facilitator reviews worksheets, assesses financials and calculates a Notional Business Valuation of the business
- Following this analysis a Bstar/facilitator conducts a Workshop (usually four hours) with the business owners and identifies and documents goals and action plans.
- Following completion of the workshop Bstar prepares the BLP Report for the owner.

The Business Life Plan program includes an evaluation of the:

- Financial performance of the business
- Owner’s plans, background, ambitions, expectations etc
- Strengths, Weakness, Opportunities and Threats of the business
- Potential growth areas of the business
- Relative strengths of the business’s management infrastructure
- Owner’s personal financial position
- Succession options for the business owners
- Business value
- The owner’s lifestyle preferences and core values.

Contact us for more information  
on the Business Life Plan.